

BC 50/50 Super Jackpots

Every Friday and Saturday in August



What is it?

Guaranteed minimum jackpots of:

- ✦ \$7,000 on Fridays at 6pm
- ✦ \$10,000 on Saturdays at 6pm



When is it?

August 5th – 27th, 2022



Key Highlights:

1. Super Jackpot Dates:
 - Friday (Aug. 5, 12, 19, 26)
 - Saturday (Aug. 6, 13, 20, 27)
2. The draw is only from tickets sold, so there's a GUARANTEED winner every draw.
3. If 50% of ticket sales exceed the guaranteed minimum jackpot amounts then the jackpot will continue to grow, and players win the greater amount



Contact your Territory Manager or
Lottery Hotline: **1-800-667-1649**



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Sales Tips:

- With Value Picks, players can save money for multiple picks per draw (saving up to \$5)
 - 6 picks for \$5 (\$1 savings) & 15 picks for \$10 (\$5 savings)



How Will Players Know?

Aug 1st – 27th

- Social Media, BCLC.com, Ticket Messaging, Lotto App, Printed POS*
- In-Store Digital Screens*

** Available at select retail locations*



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Questions & Answers

How to play?

Players can purchase a BC 50/50 ticket for a qualified Friday or Saturday 6pm draw between August 5 and 27, 2022, for a chance to win the guaranteed minimum jackpot.

How long is the promotional period?

BC 50/50 Holiday Super Jackpots are available for a limited time from August 5 and 27, 2022

Where to play?

Holiday Super Jackpots are available to play anywhere BC 50/50 tickets are sold.

How much does it cost to play?

BC 50/50 tickets are \$1 for 1 pick or can be purchased in Value Picks of 6 picks for \$5 or 15 picks for \$10.



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