

Daily Grand Bonus Draw

August 25th and 29th, 2022



What is it?

3 additional bonus prizes of \$25,000 a year for life

- ✦ Top prize of \$1,000 a day for life
- ✦ Secondary prize of \$25,000 a year for life



When is it?

Thursday, August 25th and
Monday, August 29th



Key Highlights:

1. This is a national promotion and is available where all Daily Grand tickets are sold
2. Draws on August 25th and 29th will incorporate three additional draws of five numbers each. To win a bonus draw, players must match 5/5 numbers.
3. The approximate odds of winning a bonus draw are one in 1,906,884



Contact your Territory Manager or
Lottery Hotline: **1-800-667-1649**



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Sales Tips:

- Monday & Thursday draw dates, ask customers if they have purchased their tickets.
- Ask Players purchasing Set for Life Scratch & Win if they have tried Daily Grand.
- The odds of winning a bonus draw prize (one in 1,906,884) is better than the standard \$25,000 a Year for Life prize that is available on every regular draw (one in 2,224,698).



How Will Players Know?

August 12th – 29th

- Digital Signage Network Ad*
- Player Display Unit Ad
- “On Now” Top-of-Ticket messaging
- Bottom of Ticket Messaging
- BCLC.com and PlayNow.com promo pages
- PlayNow eNewsletter
- Social Media (Lotto BC)

** Available at select retail locations*

** Poster C has been removed from the marketing support list.*



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Questions & Answers

How does the Bonus Draw work?

This promotion will consist of three bonus draws per draw. Three sets of an additional five numbers from 1 to 49 will be randomly drawn immediately after the regular Daily Grand draw. The Daily Grand numbers on your ticket are your numbers for that day's draws – a total of four chances to win (regular draw which includes the chance to win the top prize of \$1,000 a Day for rest of the winner's Life, or the secondary prize of \$25,000 a Year for Life or other smaller prizes, plus the three additional bonus draws).

How do players win the Bonus Draw prize of \$25,000 a year for life?

Players who purchase a Daily Grand ticket for the August 25th and August 29th 2022 draw days, qualify to win on three additional sets of numbers, each set consisting of 5 numbers, drawn on the August 25th and August 29th Daily Grand draw days. Players must match 5/5 main numbers on the additional bonus draws to win.

Will players have to pay more for their Daily Grand ticket?

Even with the additional Bonus Draw prizes, the cost of an individual Daily Grand selection remains \$3. This is just a special promotion, which means the player has more chances to win \$25,000 a year for life!

What if there is more than one winner on a draw?

If there is more than one Winning Ticket and/or if it's shared by more than one person and/or if the Winning Bonus Selection appears more than once on a Winning Ticket, a bonus draw prize for each Winning Bonus Selection in an amount calculated by dividing \$500,000 by the number of times such Winning Bonus Selection appears on the Winning Ticket(s).

Are advanced-buy tickets included in the Bonus draws?

Yes, advanced-buy tickets purchased for the applicable bonus draws are eligible for Bonus draws.



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