

Retail Network Plan-o-gram
 May 31 to July 4, 2021



\$5 Set For Life BRAND CAMPAIGN

INSTRUCTIONS: Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below

New:

Poster A: 8.5" x 11"



New:

Poster B: 8.5" x 11"



YOU COULD WIN BIG IN BC OVER \$20 MILLION IN PRIZES	Most Recent Winning #s 	YOU COULD WIN \$1,000 A WEEK FOR 25 YEARS EXCLUSIVELY IN BC. PLAY TODAY!
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		SPORTS ACTION	SPORTS ACTION	
		Over/Under	PointsSpread	
		SPORTS ACTION	SPORTS ACTION	
Combo	Combo	Toto	Props	

IS THE LOTTERY REALLY random? WHAT ARE my odds? DO SOME NUMBERS COME UP more often?

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New Poster

17 x 22



Existing Hanging Jackpot Sign (Lotto 649)



New Bubble Case Banner



New Scratch & Win Display Case Strip

