

All Networks | May 31 to July 4, 2021

BC 50/50 – JUNE SUPER JACKPOTS



Promotion Details:

BC 50/50 will offer players GUARANTEED minimum jackpots every Friday and Saturday at 6pm from June 4 to July 3, 2021.

The 6pm **Friday jackpots** will start at a minimum of **\$5,000** and the **Saturday jackpots** will start at a minimum of **\$6,000** and grow from there.

Super Jackpot Dates:

- Friday (Jun. 4, 11, 18, 25 & July 2)
- Saturday (Jun. 5, 12, 19, 26 & July 3)

The draw is only from tickets sold, so there's a **GUARANTEED winner every draw.**



Tell Your Players:

- BC 50/50 is a true raffle game with draws at 1pm, 3pm, 6pm and 9pm 7 days a week
- Jackpots are half of all tickets sold
- If 50% of ticket sales exceed the guaranteed minimum jackpot amounts then the jackpot will continue to grow and players win the greater amount
- It's just \$1 for 1 Pick and the draw is only from tickets sold, so there's a GUARANTEED BC winner every draw
- With Value Picks, players can save money for multiple picks per draw (saving up to \$5)
 - 6 picks for \$5 (\$1 savings) & 15 picks for \$10 (\$5 savings)



Marketing Support:

- Instore POS – Hospitality Network Only
- Keno Monitor Show Messaging
- Live Ticket Messaging
- Web