

Retail Network, Hospitality Network & RSG | November 6 to 28, 2020

BC 50/50 – NOVEMBER SUPER JACKPOTS



Promotion Details:

BC 50/50 will offer players GUARANTEED minimum jackpots every **Friday and Saturday at 6pm**.

The 6pm **Friday jackpots** will start at **\$7,500** and the **Saturday jackpots** will start at **\$10,000** and grow from there.

Tell Your Players:

- BC 50/50 is a true raffle game
- Draws are at 1pm, 3pm, 6pm and 9pm 7 days a week
- Jackpots are half of all tickets sold
- Super Jackpot dates: Friday (Nov. 6, 13, 20 & 27) and Saturday (Nov. 7, 14, 21 & 28)

Sales Tips:

Why would someone want to play BC 50/50?

- It's just \$1 to play and the draw is only from tickets sold, so there's a GUARANTEED BC winner every draw.
- With Value Picks, players can save money for multiple picks per draw (saving up to \$5).
 - 6 picks for \$5 (\$1 savings)
 - 15 picks for \$10 (\$5 savings)

What is BC 50/50 November Super Jackpots?

BC 50/50 Super Jackpots is an event that will take place on every Friday & Saturday 6pm draw from November 1-28, 2020.

Is there any additional cost to play the BC 50/50 Super Jackpot draws?

No. The BC 50/50 Super Jackpots draws offers an increased jackpot at the same ticket price.

How much does it cost to play BC 50/50?

BC 50/50 tickets are \$1 for 1 pick or can be purchased in Value Picks of 6 picks for \$5 or 15 picks for \$10



Marketing Support:

- Keno Monitor Show Messaging
- Live Ticket Messaging
- Web