



## **Purpose**

The purpose of the Lottery Terminal Replacement (LTR) Early Bird Sign-Up is to incentivize our Lottery Retailers and their Site Employees to attend one (1) of our thirteen (13) Retailer Training Events. Retailer Training Events consists of two (2) Exhibitions, and eleven (11) Pop-Up Events. Attending a Retailer Training Event is a critical step in our Retailer Readiness training journey. Maximizing attendance will significantly boost our Retailer's ability to be ready on May 26, 2024, our Go-Live day.

## **Definitions**

- **“BCLC”** means the British Columbia Lottery Corporation.
- **“Drawn Entrant”** means a registered event attendee selected to win a Prize..
- **“Incentive Period”** means the period from February 1, 2024 at 12:00:01 to March 31, 2024, at 11:30:00 pm PT.
- **“Lotto Retailer”** means an existing lottery account with a BCLC lottery terminal belonging to the Retail Network, Hospitality Network or Retail Stores Group Network, who is in good standing with BCLC, as determined by BCLC, throughout the Incentive Period.

## **Eligibility**

- Any person who is in BCLC's Retailer Database or handles Lottery tickets; or is employed by a retail partner of BCLC.
- Any person who a) registers via the Eventbrite application on or before March 31, 2024, 11:30:00pm PT and b) attends one of our thirteen training events, and who checks-in at the registration booth.

## **Prizes**

- Two Hundred & Twenty-Five (225) \$100 E-Gift Cards. The Gift cards are allocated based on the expectation a participant attends an event.
- Following the last day of the Early Bird sign up on March 31, 2024 at 11:30:00pm. Lottery Operations will generate an attendance report from the Eventbrite application showing all registrants by first name, last name, email address and filtered by retailer training event location.
- The Prize is awarded directly to the Drawn Entrant.

## **How to Enter**

- All participants can enter for their chance to win by signing up through the 'Eventbrite' portal, on or before March 31, 2024, 11:30:00pm PST. The registrant must enter first name, last name, contact phone number and email address to be eligible.
- The Eventbrite portal will open for Early Bird sign up on February 1, 2024.
- The participant will choose the retailer training event location from the Eventbrite options.
- The following information will be required when completing the Early Bird sign up:
  - legal first name
  - last name
  - contact phone number
  - city of store location
  - name of your store
  - email address



### **Draws**

Following the completion of the last Retailer Training Event on May 1, 2024. Contest Security will complete all Two Hundred & Twenty-Five (225) draws. Once the winner list is compiled Contest Security will send the list to Mark Barber to review and approve. Once completed the final list will be sent to Lottery Operations.

Lottery Operations will then arrange the e-distribution of all the 225 winners through the 'Awardco' platform.

### **Draw Procedure**

- Each draw will be conducted by an authorized BCLC representative accompanied by one (1) witness who is at least 19 years of age or older.

### **Prize Redemption**

- The Drawn Entrant will be notified via email and/or phone that they have won a Prize.
- To redeem and receive the Prize, a Drawn Entrant must:
  - Have signed in at the registration desk at one of the retailer training events.
  - Have completed the registration to a retailer training event by end of day March 31, 2024, 11:30:00pm PT

### **Other Conditions**

- Odds of winning a Prize depend on the number of Entries received during the Incentive Period.
- Participants may only win one (1) prize.
- BCLC may, at its sole discretion, disqualify participants that do not comply with these conditions.
- BCLC may, at its sole discretion, alter, amend, suspend, or cancel this incentive or these incentive conditions at any time.
- BCLC reserves the right to substitute a prize or portion thereof with one of equal or greater value. The prize must be accepted as awarded.
- BCLC reserves the right to publish the name, location and a recent photograph of a Drawn Entrant and associated networks, in any medium, without remuneration.
- In the event of a discrepancy between the results of the draws posted on the Retailer Hub and the official information from British Columbia Lottery Corporation, the latter will prevail.
- Decisions of BCLC are final and binding.
- By participating in this Incentive, each Lottery Retailer and Lottery Retailer employee agrees to release and discharge, and agrees to indemnify, save and hold harmless BCLC and its directors, officers, employees, affiliates, agents and representatives (the "Releasees") from and against any and all actions, claims or demands (including costs incurred by BCLC in defending such actions, claims or demands) which they may now or hereafter have against the Releasees, or any of them, arising directly or indirectly out of, or which are in any way connected to this Incentive.
- If you choose to participate in this incentive, your personal information is collected in accordance with the *Freedom of Information and Protection of Privacy Act*, British Columbia, and will be used, accessed, disclosed and stored by BCLC and its service providers inside and outside of Canada for the administration of this Incentive (including verifying your eligibility to win a Prize, and if you are a Prize winner, to publicize your name, location, photograph and the Prize). If you have any questions about the collection or use of your personal information, please contact BCLC Customer Service Centre at 74 West Seymour Street, Kamloops, BC, V2C 1E2, Telephone 1-866-815-0222 or at [bclc.com](http://bclc.com).