

Lotto Transformation Awareness Campaign

April 2 – May 20, 2024

Instructions: Please remove all existing POS elements (unless otherwise indicated on this plan-o-gram) and replace with the following items indicated below.

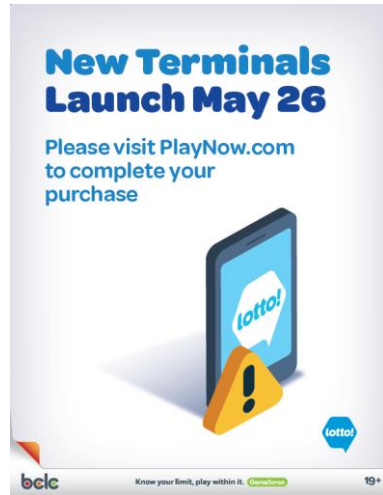
New:

Option 1: 8.5 x 11" Dormant SST Poster, on-site redirect.



New:

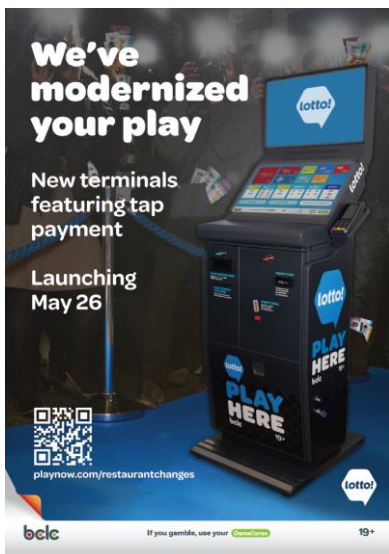
Option 2: 8.5 x 11" Dormant SST Poster, online redirect.



Please display either Option 1 or Option 2 signage at a high visibility location near the SST that suits the needs of your store.

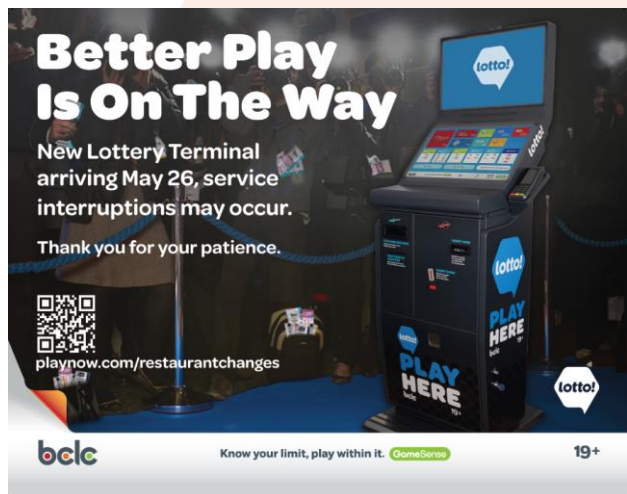
New:

Lightbox Poster



New:

SST Topper



Text or call Lottery Retail Support:
1-800-667-1649

